

magic needle®  
by needleCONCEPT  
PARIS

◀ THE BEST AESTHETIC  
MICRO CANNULA  
FOR FILLERS



# COSMETIC PROCEDURES THE REVOLUTION



In cosmetic procedures, physicians traditionally used the rigid, sharp classic blunt tip needle. Unfortunately such needles tend to induce pain and ecchymosis, necessitating increased recovery time.



## THE MAGIC NEEDLE®

- + Reduces Pain of Injection
- + Reduces Risk of necrosis
- + Reduces Recovery Time
- + Permits a better application

## DISADVANTAGES

### With the Blunt Tip Needle

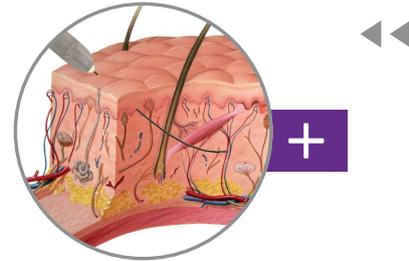
Limited choice of handling: the injection technique will be rectilinear as the rigid hypodermic needle or cannula has to follow a straight-line trajectory. The sharp hypodermic will also cut the skin. This technique may cause bleeding and/or other side effects, even when performed by the most skilled physician.



## ADVANTAGES

### With a MAGIC NEEDLE®

There is a perfect balance between rigidity and flexibility that allows the physician to control the movement without damaging the skin. The MAGIC NEEDLE® slides into the skin without traumatizing it.



# THE MAGIC NEEDLE® CHARACTERISTICS

## THE MAGIC NEEDLE® IS A MICRO CANNULA DESIGNED FOR ALL TYPES OF FILLERS IN COSMETIC PROCEDURES.



- + **A ROUNDED EXTREMITY,**  
Which allows the cannula to slide through tissue
- + **AN INNOVATIVE SCREW TYPE HUB**  
For a better cannula attachment
- + **A LATERAL HOLE WITH AN INDICATOR ON THE HUB 'MN'**  
To show orientation of the port for an homogenous application of product
- + **PERFECT BALANCE BETWEEN FLEXIBILITY AND RIGIDITY**  
Allowing total control of injection depth and direction
- + **SUPERIOR MANUFACTURING QUALITY**  
Due to new techniques for controlling granularity and an innovative surface treatment,  
producing high precision micro cannulae
- + **ADAPTABLE TO EACH TREATMENT AREA**  
Face, legs, arms, hands, neckline, etc.
- + **COMPATIBLE**  
With a wide range of products



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## THE MAGIC NEEDLE® CHARACTERISTICS

**NEW**

**# New technique for new sensations**

Patients will be more at ease.



**# Reduction of the risk of ecchymosis.**

Rounded extremity reduces risk of ecchymosis and intra-vascular injection.



**# Eliminates recovery time**

The technique has no side-effects, therefore no recovery time necessary.



**# Use of a single entry point**

A single puncture to complete more than twenty injections through the same point.



**# No bleeding in the dermis**

That could normally lead to hematoma.



**# Perfect control of injection depth**

The injection technique allows perfect control of the depth of the injection



**# A better application in the skin.**

Harmonious distribution and homogeneity of the injection.



**# Non invasive and pain free**

Due to the flexibility and rounded extremity of the needle, treatment is virtually painless.



**# Rapidity of procedure**

With a single puncture site for a wider treatment zone and using the a-traumatic sliding technique, procedures are quicker and have broader coverage.



# PRODUCT RANGE >

## # 30G/27mm ▶▶



A FINE CALIBER NEEDLE FOR DELICATE,  
HIGH PRECISION

### + CHARACTERISTICS

Recommended for low viscosity fillers & superficial injection

### + USES

Marionette lines  
Cheek/Jawline  
Lips



## # 27G/37mm ▶▶



A POLYVALENT NEEDLE, TESTED WITH 20  
DIFFERENT FILLERS

### + CHARACTERISTICS

Recommended for medium to low viscosity fillers

### + USES

Glabellar Frown Lines  
Under eye rings  
Nasolabial Folds  
Cheek  
Jawline



**Note:** Each MAGIC NEEDLE® is delivered in an individual blister pack with a Magic Pilot

# 25G 40/50mm ▶▶



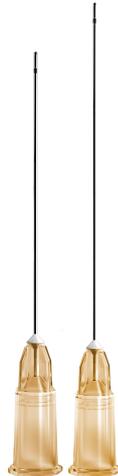
EXISTS IN 40MM AND 50MM

+ CHARACTERISTICS

Recommended for high viscosity fillers

+ USES

- Glabellar Frown Lines
- Under eye rings
- Eye brow/ temple
- Cheekbone
- Jawline
- Face and body volume
- Upper and lower limbs



# 22G 57/70mm ▶▶



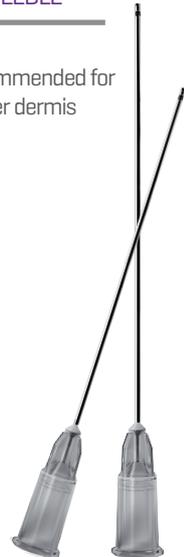
THE PERFECT TRANSITION BETWEEN THE SURGICAL  
MICRO CANNULA & THE FLEXIBLE NEEDLE

+ CHARACTERISTICS

Exists in 57 and 70 mm caliber. Recommended for very high viscosity fillers for the deeper dermis

+ USES

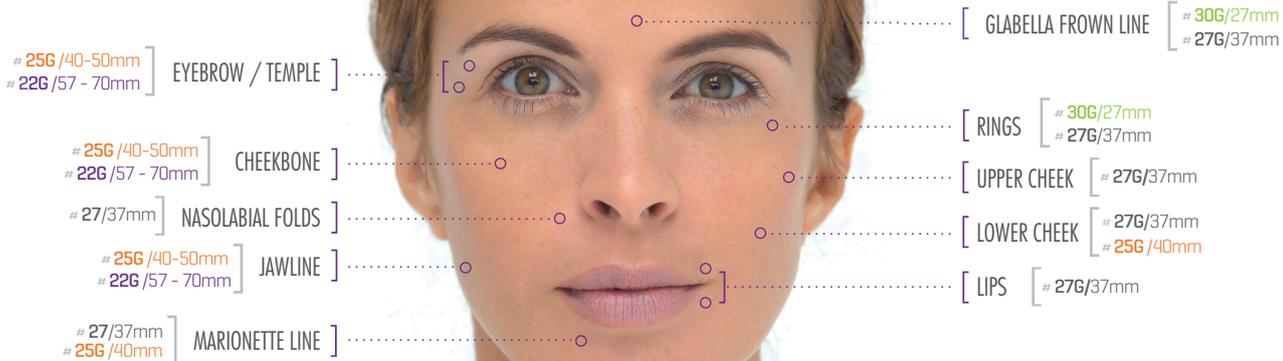
- Eye brow/ temple
- Cheekbone
- Tear trough
- Jawline
- Injections for volume



# INJECTION TECHNIQUE NEW INJECTION CONCEPT

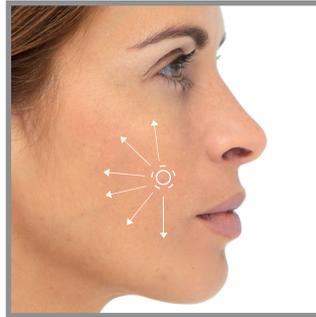
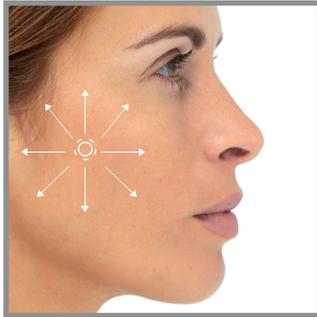
## 3 PHASES INJECTION TECHNIQUE:

- 1** + The **starter needle**, the practitioner makes a small single entry puncture corresponding to a caliber higher than the **MAGIC NEEDLE**®.
- 2** + The **MAGIC NEEDLE**® is inserted into the skin using a sliding movement. In order for the needle to slide, the skin has to be stretched in the opposite direction to that in which the **MAGIC NEEDLE**® is moving.
- 3** + Once the **MAGIC NEEDLE**® is in position, the injection is performed in a retrograde manner by progressively withdrawing the **MAGIC NEEDLE**®.



USING THE MAGIC NEEDLES:  
WE HAVE CREATED A NEW INJECTION CONCEPT

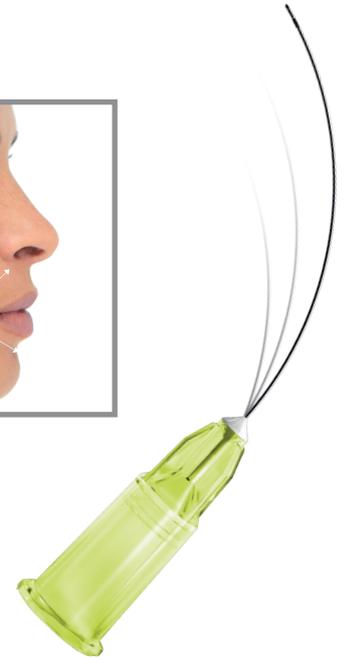
- ▶▶ FAN-SHAPE injection method
- ▶▶ Injection in a SPOKE WHEEL PATTERN



Spoke wheel [left], fan-shape [middle].

ALLOWING

- + Speedier, quality injection without ecchymosis
- + Superior and broader distribution of product
- + Smoother finish, no indentations



# INJECTING WITH COMPASSION

## KEY POINTERS FOR "INJECTING WITH COMPASSION"



**CALIBER:** the smaller the gauge, the less invasive the procedure and the risk of causing bruising virtually nil. However, the finer the caliber, the more sensitive the injection. Although the injection technique is practically pain-free, the sensation experienced by the patient will be very different. Adequate explanation and communication is vital to reassure the patient.



**FLEXIBILITY:** is the key to "injecting with compassion" - this centers on the sound knowledge of facial anatomy and the individual sensitivity of each physician, who should never use force or attempt to inject too quickly. It is important to find the correct position that will allow the needle to slide effortlessly into the skin - it may be necessary to gently persist one or two times until the needle finds its way past any obstruction.



### **MAGIC RULES:**

- + Understand and incorporate the flexibility of the magic needle
- + Do not rush. Be patient when using the needle
- + Avoid forcing the needle and be gentle. This may be a difficult adjustment since injecting with a sharp needle never meets any resistance
- + Manipulate the skin by stretching or slackening it to allow the needle to enter more easily
- + Understand that the finer the needle, the more easily it can penetrate the superficial layers of the skin and the more gently it needs to be handled

### INJECTION METHOD:

- + Good technique
- + Careful method to optimize results: no pain and side-effects free
- + Meticulous choice of injection entry point according to treatment zone



## PATIENT SATISFACTION

FIGURE 1: Patient satisfaction according to overall treatment experience\*

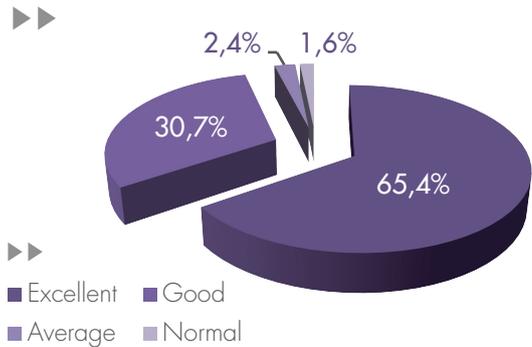
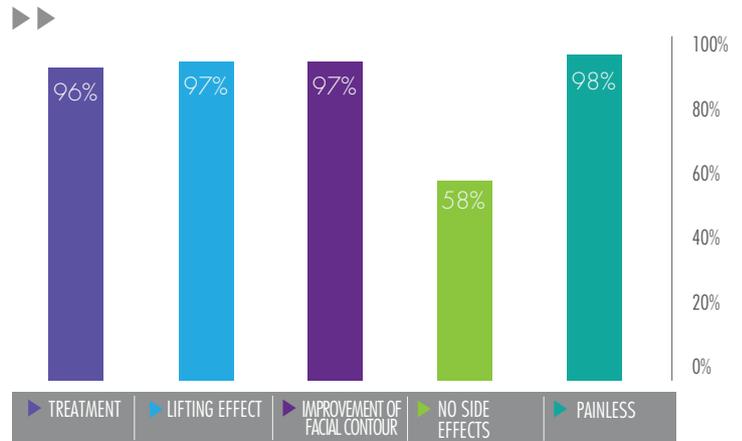


FIGURE 2: Patient satisfaction according to different criteria\*



\* data on file with Needle Concept, Paris

PATENT PENDING  
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Available on the  
App Store